

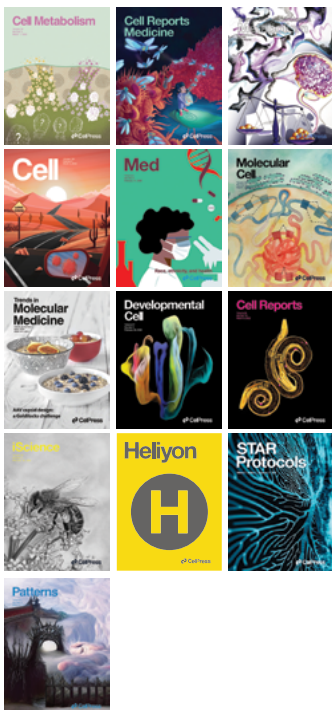
# Molecular mechanisms in integrative physiology of obesity

in partnership with Institute of Metabolism and Integrative Biology, Fudan University / Chinese Society of Metabolic Biology

October 13–15, 2023 — Shanghai, China



## Supporting Journals



Energy metabolism underlies all facets of human health. The rates of obesity and the associated comorbidities including type II diabetes and nonalcoholic fatty liver disease (NAFLD) are at all-time highs in not only the West, but the East as well. Understanding how energy metabolism is regulated is therefore of primary importance worldwide. This symposium will highlight the cellular and molecular mechanisms involved in control of energy homeostasis and will take a whole-body view of understanding obesity and obesity-related diseases.

Topics include:

- Lipid metabolism and storage
- Organelles and signaling underlying obesity pathogenesis
- Cross-tissue communication in obesity and obesity-related disease—adipose
- Cross-tissue communication in obesity and obesity-related disease—liver
- Immune metabolism and microbiome in obesity and metabolic disease

## Organizers

**Peng Li**, Fudan University & Tsinghua University, China

**Alan Saltiel**, University of California, San Diego, USA

**Allyson Evans**, Editor-in-Chief, *Cell Metabolism*

**Kristan van der Vos**, Scientific Editor, *Cell Reports Medicine*

[cell-symposia.com/obesity-2023](http://cell-symposia.com/obesity-2023)

# Sponsorship and Exhibition Information

The global network of scientists in academia, business, and government is being targeted to generate a highly qualified audience from the Cell Press community.

Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

## Use your presence to:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile within the community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and exhibition opportunities, please contact:

Kevin Partridge | Tel: +44 1865 843717 | Email: [k.partridge@elsevier.com](mailto:k.partridge@elsevier.com)

## Exclusive Platinum Sponsor **\$30,000/€28,000**

- Company acknowledgement on all official symposium support signs, program, symposium website, and all marketing collateral
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- Special recognition on the symposium website and program book with your company logo
- A complimentary full page advertisement in the program booklet
- Recognized sponsor of the "Meet the Speakers Dinner"
  - This dinner is a "Hallmark" of Cell Symposia where attendees have the opportunity to network with each other and the speakers
  - Your company logo on available paraphernalia (e.g. napkins, doilies etc)
- Your company logo on A1-sized foam-backed posters at the dinner
- Recognized sponsor of lunch for the two full days of the symposium
  - Your company logo on available paraphernalia (e.g. napkins, doilies etc).
  - Your company logo on A1-sized foam-backed posters where the breakfasts will be taking place
- Logo on the symposium bags given to each attendee
- One literature insert in symposium bags
- Recognized provider of one Travel Award
  - Free registration to the meeting for one attendee (either Student or Postdoctoral level) selected by the organizers to present a short talk (15 min) in one of the plenary sessions
- The selected individual would receive 1 year subscription to the Cell Press journal of her/his choice.
- The selected individual would receive free accommodation at the meeting
- As the sponsor, your company would be recognized as follows:
  - Recognition in the program next to the award recipient
  - Recognition when the selected presenter is introduced
  - Option to provide additional financial support to the individual
- After the event, a "thank you" email to all attendees with company logo

## Gold Sponsor **\$17,500/€16,500**

- Company acknowledgement on all official symposium support signs, program, symposium website, and all marketing collateral
- Complimentary registration for 4 delegates
- Special recognition on the symposium website and program book with your company logo
- Complimentary table top exhibition
- Recognized sponsor of the symposium lanyards with your company logo on the lanyard
- A complimentary full page advertisement in the program booklet
- Choose 2 from the following as recognized sponsor:
  - Welcome reception
  - 1 tea break
  - conference bag
  - conference app

## Silver Sponsor **\$6,750/€6,300**

- Company acknowledgement on all official symposium support signs, program, symposium website and, all marketing collateral
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- Your logo on all delegate badges
- Special recognition on the symposium website and program book with your company logo
- A complimentary 1/2 page advertisement in the program booklet
- Choose 2 from the following as recognized sponsor:
  - 1 tea break
  - conference bag
  - conference app

## Additional Sponsorship Opportunities

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the symposium website.

Specific benefits include:

### Branding and Visibility



#### LANYARDS \$4,590/€4,300

Your company logo on the woven symposium lanyard given to each delegate and worn throughout the symposium. Includes 2 free registrations, 2 lunch tickets and ¼ page advertisement in the conference program

### Networking Opportunities



#### MEET THE SPEAKERS DINNER \$15,000/€14,200

An unrivalled opportunity to have high-profile branding at the main social event of the symposium.

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- A table top exhibition display
- Your company logo on A1-sized foam-backed posters where the dinner will be taking place
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places



#### TABLE TOP \$4,650/€4,000

An exhibition will run alongside the symposium providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads, and raise your profile within the scientific community. The exhibition package includes

- Listing of your logo and company name
- short description and link on the symposium website and programme booklet
- complimentary registration for 2 delegates
- 2 free lunch tickets
- ¼ page insert ad to conference program booklet



#### DRINKS RECEPTION \$7,500/€7,000

Opportunity to give a short address at the beginning of the reception:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places per reception sponsored



#### LUNCH SESSION \$7,500/€7,000

Sponsorship of one of the symposium lunches:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.)
- Your company logo on A1-sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate places per lunch sponsored



#### TRAVEL AWARD \$5,000/€4,700

An unrivalled opportunity to have high-profile branding at the main social event of the symposium.

- Recognition on in the program next to the award recipient
- Recognition during the symposia
- Option to provide additional financial support to the recipient
- Free registration to the meeting
- 1 year subscription to journal of choice
- Free accommodation at the meeting

## 1. YOUR DETAILS

TITLE (PROF. DR. MR. MS.) \_\_\_\_\_

FIRST NAME \_\_\_\_\_

SURNAME \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

STATE/COUNTRY \_\_\_\_\_

POST/ZIP CODE \_\_\_\_\_

TEL \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## 2. ORDER DETAILS

### EXHIBITOR OPPORTUNITIES

- EXCLUSIVE PLATINUM SPONSOR ..... **\$30,000/€28,000**
- GOLD SPONSOR ..... **\$17,500/€16,500**
- SILVER SPONSOR ..... **\$6,750/€6,300**
- TABLE TOP ..... **\$4,650/€4,000**

### NETWORKING OPPORTUNITIES

- DRINKS RECEPTION ..... **\$7,500/€7,000**
- LUNCH SESSION ..... **\$7,500/€7,000**
- 'MEET THE SPEAKERS' DINNER ..... **\$15,000/€14,200**
- TRAVEL AWARD ..... **\$5,000/€4,700**

### BRANDING & VISIBILITY

- LANYARDS ..... **\$4,590/€4,300**

## 3. HOW TO PAY

PLEASE NOTE THAT ALL FIGURES ARE SUBJECT TO VAT AT THE PREVAILING RATE AND THE INVOICE WILL BE RAISED IN EUROS

TOTAL AMOUNT PAYABLE: \$/€ \_\_\_\_\_

- I WILL ARRANGE A BANK TRANSFER TO ELSEVIER LTD. PLEASE SEND ME THE PAYMENT DETAILS
- I WISH TO PAY BY CREDIT CARD  
(NOTE: THE SYMPOSIUM PROJECT LEAD WILL CONTACT YOU TO TAKE THE PAYMENT)

## 4. SIGN AND DATE THE FORM

I HAVE READ AND AGREE TO ABIDE BY THE PAYMENT AND CANCELLATION TERMS AS OUTLINED BELOW, AND I UNDERSTAND THAT THIS FORM CONFIRMS MY BOOKING. I ACCEPT THAT FROM NOW ON CHARGES WILL BE IMPOSED FOR CANCELLED BOOKINGS, AND THAT UP TO THE FULL FEE WILL BE PAYABLE:

SIGNATURE \_\_\_\_\_ DATE / / \_\_\_\_\_

## 5. RETURN FORM TO

Kevin Partridge  
k.partridge@elsevier.com

### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
  - The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.
- Price for up to 2 colour printing within logos